

Turismo, Cultura e Industrie Creative: un ecosistema dell'innovazione.

I primi risultati della ricerca di Ca' Foscari.

15 Gennaio 2024 | Ca' Bottacin, Venezia

Programma

9.00 Caffè di benvenuto e registrazione

9.30 Saluti della Prorettrice Prof.ssa Maria Del Valle Ojeda

9.45 - 10.30 Presentazione attività trasversali e bandi a cascata

10.30 Pausa

10.45-12.45 Sessioni parallele

	Aula A <i>Digital Technologies & Data Analytics</i>	Aula B <i>Business Models and New Narratives</i>
	<i>Coordina: Andrea Albarelli</i>	<i>Coordina: Mirella Agorni</i>
10.45 - 11.15	Fairness-aware explainable recommenders for sustainable tourism , Rovinelli G.	Social Innovation in Tourism , Busacca M., Sacchetti S. e Tzatzadaki O.
11.15 - 11.45	A Literature Review on Indicators and Econometric Models for Monitoring and Governance of Tourism Ecosystem , Carallo G. e Vaska S.	Behind the scenes of the entrepreneurial pitch. Pitch design as a sensemaking process for identity formation , Montori E. e Comacchio A.
11.45 - 12.15	Algorithmic Innovations in Tourism Flow Modelling and Forecasting: A Survey , Marcuzzo M., Zangari A., Bigaglia G., Albarelli A., Gasparetto A.	Weaving Coherence. Authenticity in Time and Place , Ferri C. e Lusiani M.
12.15 - 12.45	Crossing the Divide: Designing Layers of Explainability , Zangari A., Marcuzzo M., Rizzo M., Albarelli A., Gasparetto A.	Representing Tourist Destinations: Site Promotion, Literary Narration, and Cultural Memory , Pangallo F.

12.45-14.00 Pranzo

14.00-16.30 Sessioni parallele

	Aula A <i>Digital Technologies & Data Analytics</i>	Aula B <i>Business Models and New Narratives</i>
	<i>Coordina:</i> Valentina Beghetto	<i>Coordina:</i> Nicoletta Pesaro
14.00 - 14.30	Waste Cooking Oil: State of Art on a Circular Economy View , Baldan M., Beghetto V., Santini E.	Accessibility of Italy's artistic heritage: best practices in Venice and Vicenza , Alabiso F.
14.30 - 15.00	Hierarchical Text Classification: A Review Of Current Research , Zangari A., Marcuzzo M., Schiavinato M., Giudice L., Albarelli A., Gasparetto A.	Stereotypes in cultural tourism. Reflecting on the role of CCIs in the consumption of the heritage city , De Luca M.
15.00 - 15.30	Governing tourism flows: measures and rules to monitor, influence, guide, inform visitors' behaviour and their degree of acceptance and consensus , Bombonati S. e Tamma M.	Craft enterprises to foster generative local communities. An analysis of the Venice case study , Ressa S. e Micelli S.
15.30 - 16.00	LambdaRank Gradients are Incoherent , Marcuzzi F., Lucchese C. e Orlando S.	New Strategies for Promoting Inclusive and Mindful Chinese Tourism in Venice , Xu Fei
16.00 - 16.30	Collaborative Spaces for Cultural and Social Innovation: Exploratory Study of Some Best Practices , Bruzzi V. e Busacca M. (Aula B)	

16.30 Pausa

17.00

- Commenti e conclusioni dei responsabili scientifici e programmazione delle attività future di ricerca e diffusione dei risultati
- Presentazione del bando "Giovani Ricercatori"