



Università
Ca' Foscari
Venezia

Dipartimento di
Filosofia e Beni
Culturali



European Research Council

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h. 4 p.m.

The seminar will be held online
on Zoom. Please register at
<https://unive.zoom.us/join/865863>

For further information:
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Guest hosted by the ERC GA
n. 865863 ERC-AdriArchCult

Image: G. Budé, *De studio literarum recte et commode
instituendo*, 1532, frontispiece (detail)



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ERC AdriArchCult Seminars

Architecture and the Early Modern Books

The ERC EMoBookTrade Project

Angela Nuovo – University of Milan

With the collaboration of

Andrea Ottone and **Erika Squassina** – University of Milan

ERC project EMoBookTrade explores the idea – and gathers the evidence to prove it – that the so-called printing revolution does not consist in a change in book-making technology but in the process, prolonged over the entire course of the early modern age, of the formation of the printed book market and the creation of readers as purchasers and consumers of books. It reconstructs the economic and legal framework of the European book market by applying an interdisciplinary approach to the economic study of book history.